## JOIN THE IVY LEAGUE

Susie Cochin de Billy on how Arcus Advisory can open doors to US universities

Arcus Advisory is a UK-based educational consultancy, advising families and preparing students for the rigours of the US admission process.

## US versus UK universities

Both the UK and the US offer fine establishments for your child's education, but there are considerable differences between the two. If your child is keen to study a wide range of disciplines, aspires to compete in team athletics, and dreams of a vibrant campus life, the US option could be for them. The application process is different too. US universities are looking for applicants who also contribute to the wider community through extra-curricular work and internships. This is where Arcus Advisory comes in, guiding students through the application process and working with them to create a timeline for application.

## Remote internships and online volunteering

Covid-19 has changed the US university admissions landscape, meaning students must find new and inventive ways to get noticed and up their personal



rating. Now is an ideal time to help students working from home amplify their US university application story. Our website includes an exciting 'Skills' section, an interactive online tool for students to hone their skillset and broaden their experiences. Learn new ways to get yourself noticed. Up your personal rating. Take ownership of your application. For more information, email Arcus Advisory now.

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