



ARCUS ADVISORY  
UNIVERSITY CONSULTANTS

# ARCUS ADVISORY INTERNSHIP PROGRAM

Startup internships for ambitious high school students

# Why do an internship in high school?



## Explore a Career

Work with the world's best founders and find out what a career looks like. Learn what a real work environment is like.



## Build a real-world project

Create something that matters in the world. Whether it's a market report, an app, or a strategy.



## Gain an advantage in college admissions

Showcase a unique experience that few high school students have. Show tangible outcomes (such as a product) that reflect your interests.



## Build a professional network, now

Work with the very best - from Harvard Business School, to Y Combinator, to ex-McKinsey founders.





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# Work with the very best companies

Where our companies and your mentors come from

Funded by



Studied at














Worked at





What fields can you  
work in?

-  Tech/Deep Tech
-  Finance
-  Media/Journalism
-  Engineering
-  Machine Learning/AI
-  Consulting
-  Mental Health
-  Fashion
-  Health Tech
-  Environmental Science
-  Non-profits



# Example projects that students could create



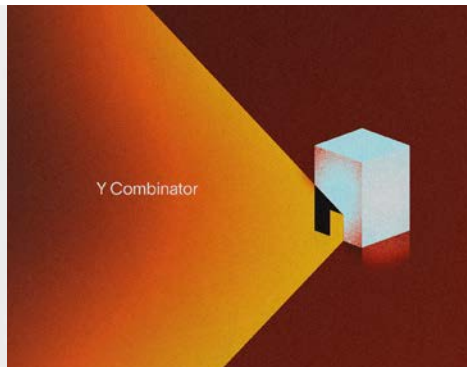
(01)

Competitor analysis for health tech company focused on scaling nursing homes



(02)

White paper for San Francisco-based nonprofit focused on mental health



(03)

Machine learning model to predict customer churn for e-commerce website backed by Y-Combinator



(04)

Marketing campaign for series-A backed media company

## Example Host Companies and Managers!



### **BILLION DOLLAR STARTUP IDEAS**

Industry: Tech, Media

♦  
**LED BY MICHAEL BERVELL,**  
Founder & CEO,  
HBS MBA & Microsoft alum

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Billion Dollar Startup Ideas is one of the world's largest generator and aggregator of unicorn-level start-up ideas, with a reach of over 850,000 people.



### **JUNEBRAIN**

Industry: Healthcare, Tech

♦  
**LED BY DR. SAMANTHA SCOTT,**  
Founder & CEO,  
Stanford, USC & NIH alum

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JuneBrain is focused on improving remote monitoring in ophthalmology/neurology and serving a \$300K customer pipeline with a patented wearable eye-scanning device and SaaS platform.



### **FINTECH LAUNCH (STEALTH MODE)**

Industry: Finance, Tech

♦  
**LED BY KEVIN JUNKER,**  
Founder & CEO,  
Cambridge Uni, Google & McKinsey alum

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Fintech Launch is focused on bridging the gap between financial products for individuals in markets including the United States, Europe, and Southeast Asia.

## Example Host Companies and Managers!



### **IPMD**

Industry: Healthcare, Tech

**LED BY MIN LEE,**  
Founder, CEO & President,  
UC Berkeley alum

IPMD is on a mission to revolutionize patient experiences using AI solutions, and has been a part of many prestigious start-up programs including those by GCP, Nvidia, AWS and IBM.



### **SOFTENMIND**

Industry: Mental Health, Tech

**LED BY HANH HA,**  
Co-founder & CEO,  
Univ. of Wisconsin-Milwaukee alum

Funded by glocal VC, Antler, SoftenMind aims to bring affordable and professional mental health services to Vietnamese people through using proprietary digital and AI tools.



### **FAIR OPPORTUNITY PROJECT**

Industry: Tech, Non-profit

**LED BY LUKE HEINE,**  
Founder & CEO,  
Harvard & YC alum, Microsoft

Recognized in Forbes, NYT, and the Harvard Education Review, Fair Opportunity Project sends free college application advice to 63,000 public educators and provides free 1:1 mentorship to hundreds of students.

# Program Timeline



## WEEK 1

Meet the company coach and define the project



## WEEK 3

Finalize the 1<sup>st</sup> draft of the project, meet with the company coach



## WEEK 5

Meet with the company mentor, define the 2<sup>nd</sup> deliverable



## WEEK 7

Finalize the project



## WEEK 2

Work on the project with the company coach



## WEEK 4

Present the 1<sup>st</sup> deliverable to the company



## WEEK 6

Work with the company coach on the 2<sup>nd</sup> deliverable



## WEEK 8

Present the final project to the company



# Program Overview

8 weeks, 1 company, the internship of a lifetime.

What you will get out of this internship:



A real-world project



Work experience at a  
top start-up



A letter of  
completion by the  
company



A letter of  
recommendation from  
the host company  
mentor



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# What types of students are we looking for?

- Hardworking
- Ambitious
- Excited by your field
- Not required: experience in the selected field of work



# The Application & Placement Process

How students apply



Fill out an  
application form



Get shortlisted



Receive a placement  
decision



Start the program

We match students with companies based on their indicated interest.



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**APPLY NOW**

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